**Rifumo Mabasa**

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**WEDE5020**

**AUGUST 2025**

**ICE TASK 1**

**Non-Profit Organization**

1. Organization Overview

Sheltered Homelessness

This organization has been founded by Rifumo Mabasa to help homeless people keep warm during this winter season by providing them with shelter and access to basic foods to help to maintain their health and ensure that there are fewer homeless people patrolling the streets to maintain a clean and healthy environment. Through this organization we plan to ensure that there’s less homelessness in the streets and to ensure that homeless people are provided with houses and shelter. This Organization is centered towards homeless people and the ensuring of their safety.

2.Website Goals and Objectivity

With this Organization we determined to achieve a goal of developing a website that allows locals of the area to reach out and report any homeless people patrolling the area allowing us to help them get the proper care and shelter they need to keep warm, safe and allowing them access to foods and water in order to maintain their health. We plan on making this website attract more attention to the public by advertising this Organization to the people worldwide by posting billboards, TV commercials and making social media accounts to make it by the public eye. These advertisements will provide the website and information about the Organization and how it benefits the people.

3.Proposed Website Features and Functionality

This website will have the following features

• It will firstly have the name of the organization and the description of the organization

• As you scroll down, you’ll be met with a survey to fill out that’ll ask for personal information about the person who’s contacting us about the homeless person they want to help

• The website will then move to another page after which will give the user contact details to the nearest branch.

4.Design and User Experience

The design that we’ve decided to use for this website is firstly we’ve decided to use a black color scheme which presents a more sophisticated image and is less childish. The typography we’ve chosen for this website is a basic font choice and we’ve also ensured that the size is not big but also, it’s visible for the reader.

Wireframe

• Homepage with mission statement, donate now, stats

• Donation Page with options (R100, R250, R500 custom)

• Contact Page with form and map

5.Technical Requirements

• Hosting & Domain:

Host: Xneelo or Afrihost (Basic Non-Profit Plan)

Domain: shelteredhomelessness.org.za

• Languages/Frameworks:

HTML5, CSS3, JS

WordPress with Elementor or custom PHP

PayFast integration for donations

6.Timeline and Milestones

We believe as an organization that this project should take approximately 6-8 months to complete. As we still need to get the proper tools to advertise this product and along with the proper team to bring this project to life. We trust with timespan and team we can help bring this plan to life and achieve the vision we desire.

7.Budget:

|  |  |
| --- | --- |
| **Items** | **Cost** |
| Domain Registration | R15,000 |
| Developer Time | R200 |
| Housing | R5,000 000 |
| Food | R4,500 000 |

8.Reference

Studio Umbrella. (n.d.). Domains and Hosting – What are they? [online] Available at: https://www.studioumbrella.com/raindrops-blog/post/domains-and-hosting-what-are-they [Accessed 7 Aug. 2025].

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Pictures Reference

1. Treatment Advocacy Center (2023) Serious mental illness and homelessness. Available at: https://www.tac.org/reports\_publications/serious-mental-illness-and-homelessness/
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4. NL Times (2024) Amsterdam winter shelter opens amid growing need for homeless services. Available at: https://nltimes.nl/2024/12/01/amsterdam-winter-shelter-opens-amid-growing-need-homeless-services